



FOR IMMEDIATE RELEASE

Imagination Yoga® Identified as a Top Innovative Franchiser by Entrepreneur Magazine

Portland, OR – October 2013 – Entrepreneur magazine identified Imagination Yoga as one of 15 new innovative businesses that are getting it right. The company compiled a list of 15 new and 15 established franchises that are innovating in new and unexpected ways. And just 4 months ago, Entrepreneur magazine announced Imagination Yoga as one of ten promising new franchise in America.

“We are honored that Entrepreneur magazine, the premier source for everything small business, has acknowledged us as a franchisor that is innovating in big ways,” said Jamie Hopkins, one of the founders of Imagination Yoga. “We are doing things differently and are proud of the recognition that our innovation has received. The nod is important for Imagination Yoga as we establish the concept beyond our local community. And we need to continue thinking differently to stay one step ahead. We’re prepared to do just that for our youth-based yoga program.”

About Imagination Yoga

Imagination Yoga is a movement, a platform to inspire real change in the lives of our children. Not only is it a fun and effective yoga class for kids (ages 2-12) it is also our opportunity to teach them concepts like; compassion, concentration, relaxation and something we call being ‘Boldly kind’.

Media Contact:

To schedule an interview with the founders of Imagination Yoga or for any additional information, contact Jessica McClintic at:

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Learn more at imaginationyoga.com

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